

PRIVACY STATEMENT

Holland Fresh Group Foundation

Holland Fresh Group takes your privacy very seriously and will process and use information about you in a secure manner. In order to safeguard your privacy, Holland Fresh Group will always act in accordance with the Personal Data Protection Act. This page contains the Privacy Statement of Holland Fresh Group. We recommend careful reading of this Privacy Statement.

1. Who is Holland Fresh Group?

Holland Fresh Group is a foundation who initiates and coordinates NL collectieve pavilions at international exhibitions of fruit and vegetables. With its place of business in Zoetermeer at the Louis Pasteurlaan 6, CoC number 61182011.

2. What information does Holland Fresh Group collect and process?

Automatically generated information

Holland Fresh Group needs particular information in order for the website to function properly (for example, to render the pages properly and to secure the website). Holland Fresh Group therefore collects automatically generated information about your surfing behaviour while using Holland Fresh Group. This information consists of your IP address (the number of your computer that makes it possible to recognise it), the type of browser (computer program to view Internet pages), the computer system that you use, the User Account number and the pages that you visit on the website.

Links

Holland Fresh Group may already have stored specific information about you in its database. The details obtained based on this Privacy Statement will be linked to the data already obtained from you.

3. For what purposes does Holland Fresh Group use the information it holds on you?

- To facilitate your use of the website;
- To send you information about the services provided by Holland Fresh Group itself;
- To secure, amend and improve the website;
- To provide information about you to third parties if you granted permission for it, or based on laws and regulations;

Holland Fresh Group would like to keep you informed of the development of its website. For example, in the event of an expansion or an update, Holland Fresh Group would like to let you know. Holland Fresh Group can also keep you updated with regard to campaigns or special promotions it has organised or is planning for the future.

In the event you don't wish to receive any emails from Holland Fresh Group, you can unsubscribe to them via info@HollandFreshGroup.com. You can also unsubscribe using the link in any email that Holland Fresh Group will send you.

Holland Fresh Group uses automatically generated data for statistical purposes, as well as to protect and improve the website. This information may be provided to third parties, insofar it is completely anonymised and impossible to trace back to you (so no personal details).

Use by third parties

Without your explicit consent, Holland Fresh Group will not provide your personal details to third parties for direct marketing purposes (for example, to send you special offers).

Holland Fresh Group can nevertheless provide your data to third parties insofar you give your explicit consent with regard to a specific third party and/or insofar your data cannot be traced back to you in person (such automatically generated information, but not your IP address). Lastly, Holland Fresh Group can provide your details to third parties if is obliged to do so based on laws and regulations, as the result of a court case and/or in the event it considers it necessary to protect its own rights.

The website may contain hyperlinks that lead you away from the website of Holland Fresh Group and to the website of another party. Holland Fresh Group has no control over services and/or websites of third parties its site links to. It is therefore possible that using those third-party services and/or websites is governed by a different privacy statement. This privacy statement of Holland Fresh Group only relates to (personal) data obtained via the Service. Holland Fresh Group does not accept any responsibility or liability for (the operation and/or content of) third-party services and/or websites.

4. How does Holland Fresh Group protect your personal information?

Holland Fresh Group will take suitable technical and organisational measures to protect your (personal) data getting lost or to prevent any form of unlawful processing.

5. Can this Privacy Statement be amended?

This Privacy Statement can be amended. These changes will be announced on the website and/or a notification to you.

6. Any questions?

Should you have any questions about this Privacy Statement, you can send an email to info@HollandFreshGroup.com.